

The
'APPY HOUR[®]
with Liz & Heather
www.theappyh Hour.com

Jumpstart 2025: Unleashing Xero's Latest Features

Deep Dive Into:

xero



Meet your Hosts

The
'APPY HOUR
with Liz & Heather
www.theapphour.com



Heather Satterley

Director of Education and Media, Woodard

Liz Scott

CEO, Liz Scott Training & Consulting

Proposals



Approval Workflow



Practice Management



Accounts Payable



Inventory



Outsourcing



Training



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Kristen Ivy

Senior Partner Consultant

- Former public accountant at a woman-owned accounting firm
- Worked within the Xero platform for almost 10 years
- A background in sales, marketing, and operations
- I'm a mom to an energetic six year old boy named Leo
- Fun fact: I was a professional ballroom dancer



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Agenda

- **Welcome!**
- **Xero is in the HOUSE!**
- **Let's raise a toast!**
- **How Xero works**





Xero Breeze



Ingredients:

- 1oz white or coconut rum
- 1oz blue curaçao
- 2 oz pineapple juice
- 1/2 oz cream of coconut
- Crushed Ice
- Pineapple wedge or maraschino cherry

Directions

- Place rum, blue curaçao and pineapple juice in cocktail shaker
- Shake until everything is combined
- Add crushed ice to glass and pour mixture over top
- Top with pineapple slices and cherries if desired

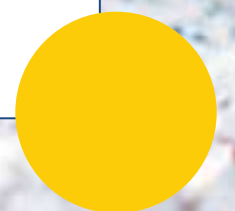
Welcome to

xero

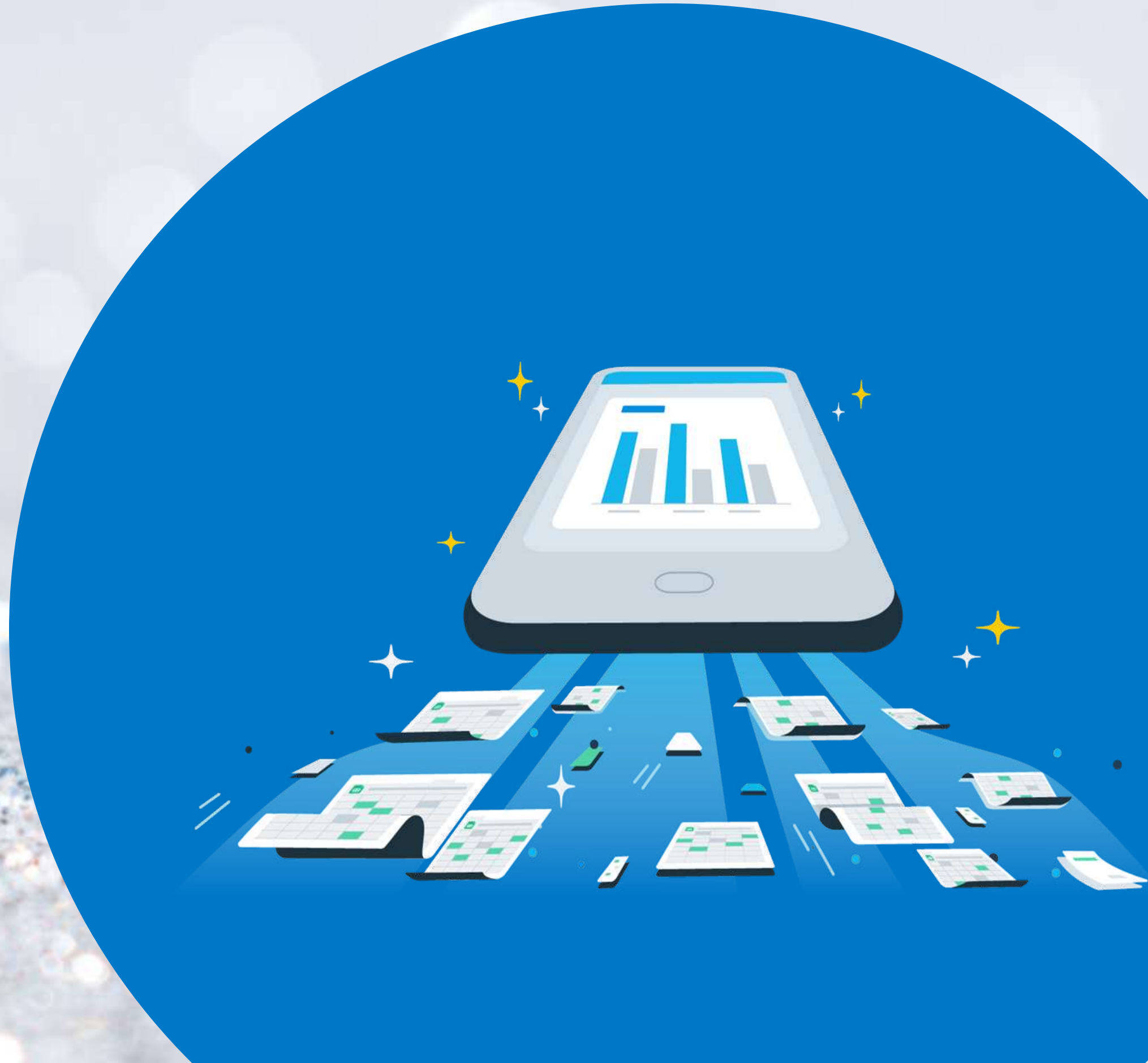
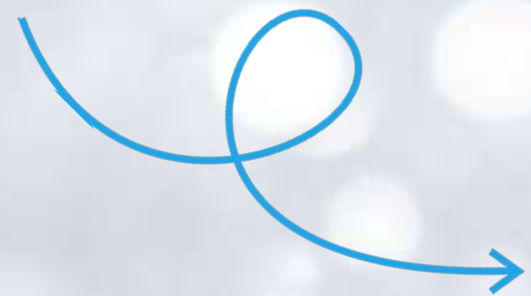
Intro to Xero



Kristen Ivy
Senior Partner Consultant



Let's take a look



Questions?

The Advisor Community

A highly engaged, collaborative network of accountants and bookkeepers working with Xero to design the future:

- **Partner Advisory Councils**
- **Xero Mentor Match**
- **Virtual Xero Hours**
- **Annual events like Xerocon and Roadshows**

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The 'Appy Hour
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Upcoming Episodes

01-21-25 Deep Dive into FinSmart

01-28-25 Firm Spotlight with HireEffect

02-04-25 Firm Spotlight with Matax

Leveraging Technology Infrastructure for Efficient Remote Teams



January 21, 2025 4:00 PM EST